

Triangle

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HOME

DESIGN & DECOR





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LIGHTING: HIT OR MYTH?

Flip a switch and light up your life.

Sounds simple. But illuminating your home is a lot more complicated than that. Good lighting is a design tool that can enhance your rooms and everything in them, from furnishings and architectural details to ambience, as well as your own mood. Too often, however, the fundamentals of lighting are misunderstood.

Our Ethan Allen designers constantly field questions—and debunk more than a few myths—around the principles of lighting. It's not uncommon, for example, to have a client come in and say, "I heard I need five lamps in every room," or "Bedside lamps must always match," or "Chandeliers only belong in traditional homes." Our pros know that none of the above is true. They know how to dispel those myths (and more) and take the guesswork out of choosing lighting for your home.

MYTH: A light is a light is a light.

FACT: Not true. There are three basic types of lighting that serve very different purposes. *Ambient light* creates an overall glow throughout a room; *task lighting* is focused for tasks, like reading, that requires direct light; and *accent lighting* is directional to add interest, often calling attention to something.

MYTH: All lamps are created equal.

FACT: Ethan Allen offers an impressive range of stylish lighting, from simple, slender buffet lamps to grand, statement-making chandeliers. Our collections are steeped in craftsmanship and quality, with

lots of handmade pieces and artisan details. Our Mayfield table lamp, for example, is made of fine, mouth-blown glass and accented with hand-applied silver leafing. And then there are fun little extras, like bases with built-in USB charging ports and cloth cords in whimsical colors that you'll find in some of our Ethan Allen | Disney lighting. The bottom line is, Ethan Allen lighting is more than meets the eye.

MYTH: If you like it, any lamp will do.

FACT: One style does *not* fit all when it comes to lighting, and our professionals know how to help you choose lighting that truly complements a room. The right lamp is more than practical; it's a well-chosen accent piece.

Design advice like this is yours for the asking at Ethan Allen. It's just one reason why we've been an industry leader for more than 80 years. In addition to complimentary creative design assistance, you can count on exceptional craftsmanship when you shop with us. Stop in; we look forward to helping you create a warm, welcoming home! ♦

Come by and meet our design team, a group that has a combined 150+ years experience as design professionals. It's their job to help you design the home of your dreams—doing as much or as little as you like. And remember: Their services are always free! Call for an appointment. For inspiration and ideas, visit ethanallen.com or visit the Design Centers at 5717 Dillard Drive, Cary, 919-233-9190 or 4380 Lassiter at North Hills Avenue, Raleigh, 919-781-9431.

Clockwise from top left:

Our gorgeous Owen Ringed Floor Lamp holds its own next to a sophisticated wing chair. Our breathtaking Whitney Slate Grand Chandelier is always an eye-opener.

Minetto wood pendants add a touch of natural glam to this artful entryway vignette.

Mayfield is a shining example of the handcraftsmanship that makes Ethan Allen lighting special.

The 1928 Desk Lamp from our Ethan Allen | Disney collection puts the f-u-n in functional.

